

Strategic Plan 2025-30



The Brian M. Davis Charitable Foundation acknowledges the First Peoples of Australia and the Traditional Custodians of the Country on which we work and live.

We pay our respect to Aboriginal and Torres Strait Islander cultures, and to Elders past and present. With their guidance we are committed to working to ensure that First Nations children and young people are safe, connected to culture, and given every opportunity to thrive – now and into the future.

Who are we?

Brian M. Davis AM (1930-2021) was one of Australia's most successful entrepreneurs and built the Décor company into a household name. It is Brian's entrepreneurial spirit, creative thinking, and determination that we bring to our grant making.

We seek to partner with and learn from organisations that can demonstrate a thoughtful, inclusive, and equitable approach to their work and involvement within the communities that they serve.

Our Values

Empathy

We will take the time to listen deeply and seek to understand the perspectives and experiences of others with interest and compassion.

Bravery

We will have the courage to act with integrity, speak up, and take risks — even when it's uncomfortable.

Humility

We will undertake our work with humility, actively learning from the lived experience and expertise of others, valuing trust and collaboration.

Curiosity

We will create a culture of learning, openness and connectedness in our work. We will use questions to build bridges, challenge systems and catalyse meaningful change.

Vision & Mission

Vision

Every child and young person is safe and thriving.

Mission

Lasting transformational change for children and young people impacted by poverty, abuse, marginalisation and discrimination in Australia.

Achieving transformational change in the lives of young Australians.



Our Impact Lens

Good Design

Valuing Key Ingredients for Transformational Social Change

We know that it takes more than financial backing to deliver change. We value youth participation, First People's knowledge and wisdom, as well as creativity, data and evidence as key ingredients in good design. We support organisations with time, connections and the capacity it takes to leverage, advocate and support transformational change to children and young peoples' lives.

Authentic Giving

To Support Bespoke Solutions & Overcome Barriers

We are committed to supporting organisations that allow for 'grass roots' voices and lived experience to help inform and shape solutions. We invest in reducing the financial, social and physical barriers that can otherwise prevent children and young people accessing the quality supports and opportunities needed to enable them to thrive in life.

Seeing the Bigger Picture

Valuing Key Ingredients for Transformational Social Change

We believe in backing solutions to complex problems. This means going all in and supporting organisations and collectives to tackle the big systemic issues and dive deep into the root causes to some of the leading challenges facing children and young people in Australia. We prioritise amplifying impact and building on what works through collaboration and bringing people together to leverage networks, build capacity and extend reach.

**"There can be no keener
revelation of a society's
soul than the way in
which it treats its
children."**

— Nelson Mandela

Our Giving Approach

Supporting Youth Voices

This funding stream supports organisations to uphold the rights of children and young people in the community. We will back projects that prioritise the participation of children and young people in planning, design, delivery and accountability - so that young people are authentically included and empowered.

Responsive Practical Solutions

We focus our efforts in this funding stream on supporting organisations to meet existing and pragmatic needs of young people for employment, and for children to have safer spaces and relationships to thrive.

Enabling Systemic Change

Amplifying impact by working flexibly and collaboratively to support organisations and collectives who wish to break cycles of disadvantage and marginalisation and tackle the root causes of systemic challenges facing children and young people.

“Good design is an inclusive process that is brilliant at bringing together a diverse group of people from different backgrounds and working together to creatively solve a common problem or achieve a common dream.”

— Good Design UK



Our Strategic Priorities

Safe Spaces, Safe Relationships

Ensuring every child and young person has safe spaces to live, learn and play, and safe relationships to thrive

Securing a Just Future

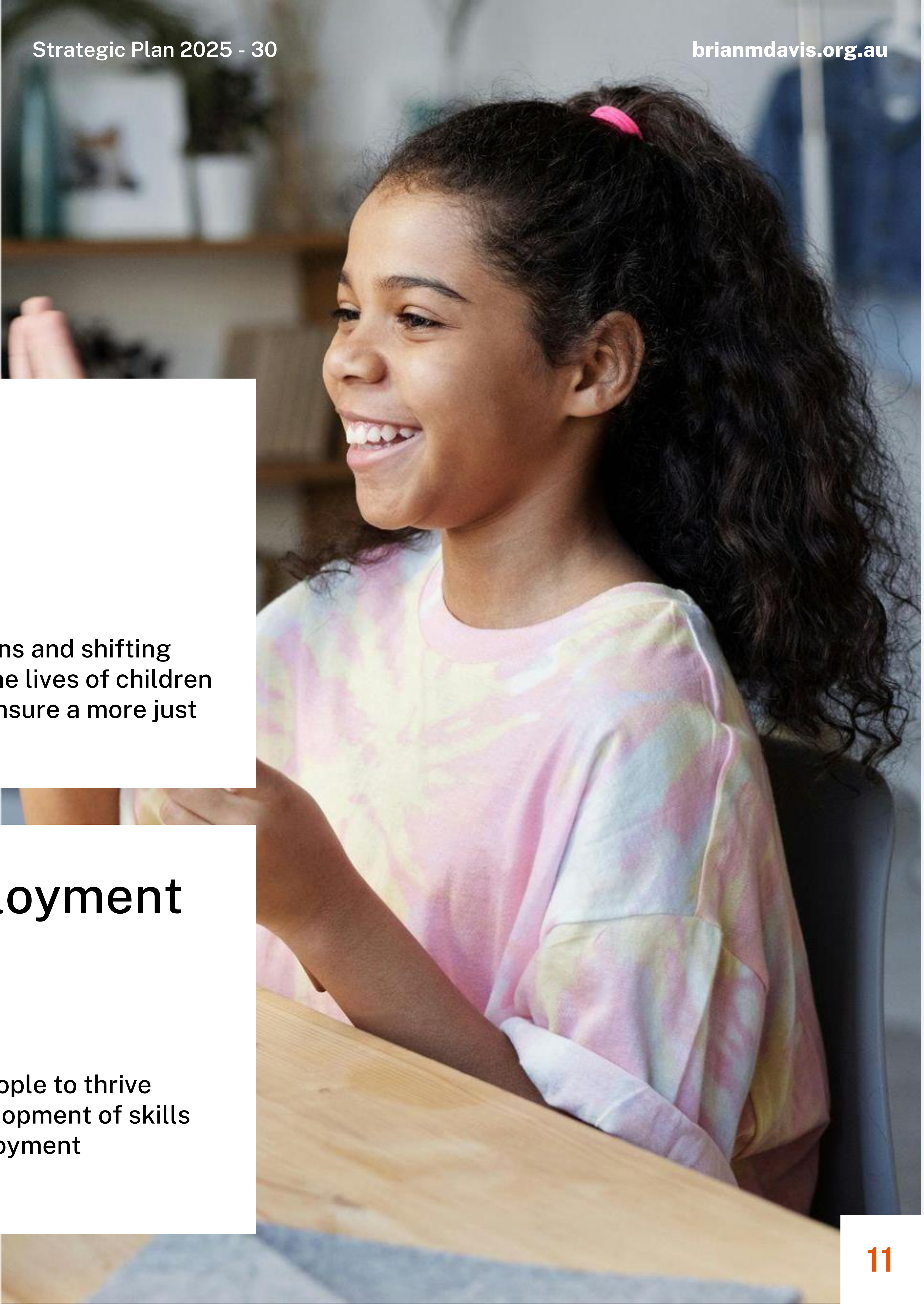
Improving the conditions and shifting mindsets that affect the lives of children and young people to ensure a more just future

Medical Research

Supporting innovative medical research that can make a difference to the lives of children and young people

Youth Employment

Empowering young people to thrive through training, development of skills and pathways to employment



Our Story of Impact

We provide grants with the aim of creating lasting transformational change for children and young people's lives.

With a focus on good design, disrupting systems and meeting critical needs, we seek to break cycles of poverty, abuse, marginalisation and discrimination to ultimately empower young people's voice.



